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| A drawing of a face  Description automatically generated | **Objective**  To set the scene on why a user would like to download and use the Wake App.  **Talking Points**   * We live in a busy world and chaotic world * Our minds are constantly alert to what is going on around us. * Travelling between destinations often times provides us the time to step back, relax and take some time out. * It can provide us the opportunity to read a book, listen to music, complete a crossword or even take a nap. * But our minds can’t shift too far, as there is a need to be aware of your surroundings to ensure that you don’t miss your stop.   **Action**   * Busy office or inner-city environment. |

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| A drawing of a person  Description automatically generated | **Objective**  To introduce Wake App to the audience of the presentation  **Talking Points**   * The average working Australian sends approximately 1 hour travelling to and from their place of work * What if there was an app that allowed you to completely switch off from your surroundings whilst you travelled to your destination, on a train, in a cab, on a bus or in an uber. * Wake App provides you that capability * From your current location, Wake App allows you to select a destination you are travelling to * As you approach that destination, an alarm will be triggered on your mobile device to notify you are there. * Wake app provides you the ability to switch off and focus on yourself and not what is going on around you.   **Action**   * Passenger traveling via public transport, cab and/or Uber |

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|  | **Objective**  To describe how Wake App works  **Talking Points**   * To use Wake app it is simple, * Open the app on your mobile device * Utilising your device’s current location, it will automatically set your starting point * Find the location you want to travel to. It may be   + An address   + A landmark   + Restaurant: or   + Shop * Then enter the distance from the destination you want to be alerted by your mobile device so that you are prepared for your arrival   **Action**   * Screen Shot of a map and identifying an end location |

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| A drawing of a person  Description automatically generated | **Objective**  To outline additional features of Wake App  **Talking Points**   * Wake app provides you further features to personalise your alerts. * Select how you are alerted with your favourite song, sound or vibration * Save your favourite alerts so that they are ready to go at any time from any location * Set the distance from your destination you’d like the alarm to be triggered * Be notified if you miss your destination or are heading in the wrong direction * Download the maps you need to minimise data usage when using the application   **Action**   * Screen shot of an app with showing the additional features. |

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| A drawing of a person  Description automatically generated | **Objective**  To introduce Wake App to the audience of the presentation  **Talking Points**   * The average working Australian sends approximately 1 hour travelling to and from their place of work * What if there was an app that allowed you to completely switch off from your surroundings whilst you travelled to your destination, on a train, in a cab, on a bus or in an uber. * Wake App provides you that capability * From your current location, Wake App allows you to select a destination you are travelling to * As you approach that destination, an alarm will be triggered on your mobile device to notify you are there. * Wake app provides you the ability to switch off and focus on yourself and not what is going on around you.   **Action**   * Relaxed and happy person arriving at their destination. |